

WHATEVER YOU WANT

Notice To Advertisers On This Page

Change of copy must be in The Herald Business Office not later than Wednesday, 6 p. m., of each week.

HERE is the representative list of reliable concerns that make, sell and repair practically everything needed by the average man or woman. This list is arranged in Alphabetical Order for our Readers' convenience. You can find at a glance the names of the reliable concerns that can fill your wants by merely looking for the first letter of the article you want to buy or have repaired. The advertisers on this page are known to the management of The "El Paso Herald" as being strictly reliable and you can shop with them either in person, by phone or mail with perfect assurance that you will be given a square deal. Should you through some error have the slightest trouble with a firm on this page which they will not quickly adjust, the El Paso Herald will appreciate hearing about it, as it is our intention to quickly throw out the advertising of any firm on this page that does not give our Readers everything promised them.

If you are interested in any article not listed on this page, write to the El Paso Herald, Directory Editor, and full information will be given you free of charge.

Watch this page every Saturday.

YOU'LL FIND IT HERE



Let Uncle Sam
Bring It To You

\$520 Cash for Herald Readers
\$10 In Prizes Given Away Each Week
First Prize, \$5 Cash Second Prize, \$2 Cash
Three Prizes of \$1 Each

READ RULES OF CONTEST READ

IN THE 68 ADS. PUBLISHED BELOW ARE CERTAIN MISPELLED WORDS. FIND THESE WORDS. AT THE TOP OF A SHEET OF PAPER WRITE THE NUMBER OF MISPELLED WORDS FOUND. THEN WRITE EACH WORD CORRECTLY AND THE FIRM NAME OF ADVERTISEMENT IN WHICH WORD MISPELLED APPEARS. WRITE YOUR NAME AND STREET ADDRESS. DO NOT WRITE ON BOTH SIDES OF PAPER. ADDRESS YOUR ANSWER TO THE DIRECTORY EDITOR, CARE THE HERALD. ANSWERS MAY EITHER BE MAILED OR BROUGHT TO THE HERALD OFFICE. ALL ANSWERS MUST BE IN THE HERALD OFFICE BY 6 P. M. NEXT WEDNESDAY. WINNERS WILL BE DECIDED BY THE NEATEST CORRECT, OR THE NEATEST NEAREST CORRECT ANSWER. IN CASE OF A TIE PRIZES WILL BE DIVIDED. NEXT SATURDAY WINNERS WILL BE ANNOUNCED AND THE AWARDS MAILED.

LAST WEEK'S PRIZE WINNERS WERE:—1st prize, \$5.00, to Miss Rose A. Ferro, Lone Star Motor Co.; 2nd prize, \$2.00, to Mrs. G. T. McQuillen, box 204, Carrizosa, N. M.; Three prizes of \$1.00 each, to Mrs. T. L. Peach, 216 Rio Grande St.; Mrs. E. L. Snow, 1481 Montana St.; Miss Nancy S. Phillips, 632 11th St., Douglas, Ariz.

ASSAYING

GEO. W. CAMERON
Assayer and Chemist
Representative for Shippers to the
El Paso Smelter.
205 San Francisco St.
P. O. Box 450.

BAGGAGE

GOING OR COMING.
Secure Our Service—Prompt—
Reliable—Reasonable—Tel. 3500.
CITY SERVICE CO.
(Formerly the Jitne Co.)

AUTOS For Hire

Phone 1.
Passenger Cars and Baggage
Trucks.
Longwell's Transfer

BAKERY

Buster Brown Bread
The Perfect Loaf.
For Sale By All Grocers.

AUTO ACCESSORIES

AUTOMOBILE SUPPLIES
Fisk and Portage Tires.
Western Motor Supply Co.
218 San Francisco St.

BANK

Start a Savings Account
With Us.
**Rio Grande Valley
Bank & Trust Co.**

AUTO Repairing

Auditorium Garage
TOM WHITE, Mgr.
222 Mills Street.
Phone 456.

BARBER SHOP

Basement Barber Shop
J. L. OULTS, Prop.
Phone Service to Each Chair and
Manicure Table
Basement Roberts-Banner Bldg.

COAL

We realize that there are a good
many people in El Paso not buying
our coal. Why not start in now
by placing your order for your win-
ter's supply?
Summer Prices Are Cheaper.
BADGER FUEL CO.
Phone 389.

DRUGS

We solicit mail orders from out-of-
town customers, forwarding all or-
ders same day received. Send us
your orders. We have the goods.
Court House Drug Store
410 1/2 San Antonio St. Phone 1412

ICE!

Pure Ice, Full
Weight, and
the Best Delivery in El Paso. Use
Coupon Books and Save Money.
Rio Grande Ice & Fuel Co.
Telephone 2250.

OILS

And the Famous
SPEEDWAY GASOLINE
Rio Grande Oil Co.

SHOES

Buy Your Shoes of Us and Save
Money.
Quality Shoe Co.
105 San Jacinto St.
Near Ardoin's Confectionery.

OPTICIAN

OPTOMETRIST
CARYL C. HILL
WHO MAKES GLASSES
THAT FIT
421 MESA AVE.

SHOE REPAIRING

TRY "THE
ENTERPRISE"
Ladies' Rubber Heels 25c
316 Mesa Ave.

PAINT AND WALL PAPER

We Carry a Complete Stock.
**Worthington Paint and
Wall Paper Co.**
408 N. Oregon Phone 93

SPORTING GOODS

Fishing Time Is Here.
Get Your Fishing Tackle From Us—
We Have a Complete Stock.
Shelton-Payne Arms Co.
217 Texas.

AUTOS USED

All Cars Sold at Bargains.
Fred G. Hoagland & Co.
New Location:
218-220 West San Antonio Street

BOOKS And TOURISTS'

TABLETS
Are Acceptable Gifts for Your
Friend's Vacation.
SEE OUR WINDOW.
El Paso Book Company
Mills Building. "It's Handy."

COFFEE

And Teas
Pan American Coffee Co.
Phone 2160.

DRY CLEANING

Wright
THE CLEANER
Clothes Cleaned Pressed Wright
213-215 PHONES—2129

INSURANCE

Life, Accident and Health Insurance—
Up-to-date Policies.
**Occidental Life Insurance
Company**
HENRY T. BOWIE, Gen. Agent.
Phone 426, 207 First Nat. Bank Bldg.

PIANOS

Player and Electric Pianos and
Talking Machines Sold on Easy
Monthly Payments.
JENKINS PIANO CO.
The Big Piano House.
211-213 Texas. Phone 2858.

TAILORING

Richard V. Pearson
FINE TAILORING.
110 TEXAS STREET.
MADE TO ORDER FROM EX-
CLUSIVE PATTERNS.
\$18 to \$40.

AUTO Bodies

OF EVERY DESCRIPTION
MADE IN EL PASO
El Paso Body and Wheel Works
SAM WILLIAMSON, Prop.
1800 TEXAS STREET.

BRICK

When you build with
Made in El Paso Brick
you get the best brick made and
at the same time built up an
El Paso industry. Insist on "Pas-
Tex" Brick. Manufactured by
El Paso Brick Co.

COFFEE

!!! Of
Course
COFFEE
JOE
CERTAINLY—!!!
THE BEST FOUNTAIN DRINK
410 South El Paso St.

ELECTRICAL

GOODS
Acquaint Yourself With the Way
Electrical.
Larrabee Electric Co.
405 Texas St. Phone 2822.

LAUNDRY---

Elite Laundry Co.
Home of SPICK and SPAN.
Telephone 2177.

PLUMBING

Why of Course the LEADING
PLUMBER is
McCHESNEY
412 E. Boulevard. Phone 2383.

TANKS

CULVERTS,
SILOS.
Let Us Quote You Prices.
**Hills, Sutton & White
Mfg. Co.**

AUTO Painting

WE DO IT RIGHT.
El Paso Carriage & Auto
Painting Co.
201-203 S. OREGON STREET.

BUSINESS COLLEGE

NIGHT SCHOOL
International Business College
Coles Bldg. Phone 1147.

DAIRY

The Ammerican Dairy
—Phone 402—
For the Best.
We Give Merchant's Coupons.

EXCHANGE

Mexican Money
BOUGHT AND SOLD
INTERNATIONAL EXCHANGE
AND COMMISSION CO.
324 South El Paso St.

LUMBER

QUALITY LUMBER AT THE
RIGHT PRICE.
Rheinheimer Lumber Co.
Peidras, Alameda and Myrtle.
Phone 498.

PRINTING

Globe-Wernicke Filing Cabinets,
Globe Safes.
BUSH JOBS ARE OUR ESPECIAL
DELIGHT.
Ellis Bros. Printing Co.
110 S. Oregon. Phones 45-46.

THEATRE

FOR THE BEST
MOVING PICTURES
FOR 5c
EUREKA THEATRE
215 S. El Paso St.
Come Once and You Will Come
Again.

AUTO Batteries

WE DO IT RIGHT.
El Paso Carriage & Auto
Painting Co.
201-203 S. OREGON STREET.

BUTTER

Ask Your Grocer For
Rio Grande Valley Butter
MADE FRESH EVERY DAY.

DANCING

COTILLION CLUB
Dance Every Saturday Night.
Ryan's Dancing Academy

FURNITURE

Buy It From YOUNG and Buy It
For Less.
\$1.00 Down and \$1.00 a Week Will
Buy All You Need in Furniture.
Young Furniture Co.
105 S. Stanton. Tel. 535

MACCARONI

Ask Your Grocer for
**TRI-STATE
MACARONI**
—Made In El Paso—

RADIATORS

DIFFICULT REPAIRING
OUR SPECIALTY.
**El Paso Radiator and
Lamp Co.**
J. G. KELLY, Manager.
203 S. Santa Fe. Phone 5011.

TRUNKS

TRAVELLING BAGS, SUIT CASES
AND SMALL LEATHER GOODS
Made, Repaired and Exchanged.
El Paso Trunk Factory
NEXT TO CRAWFORD THEATRE

AUTO Refrijerators

Cork Lined. Fastens on Running
Board Same as Our Overland
Liquid Container.
H. WELSCH CO.
1215 TEXAS ST.

CAFE--

Eat at—
The White Star Lunch
No Waiting—No Tipping.
213 S. El Paso St.
ALWAYS OPEN.

DIAMONDS & JEWELRY

The Jewel Shop.
Send Us Your Repair Work.
Herald Bldg.

FURNITURE REPAIRING

**R. L. DANIEL FURNITURE AND
MATTRESS FACTORY**
Office and Store, 318 Texas
Factory, 1806-1808 Texas St.

MATTRESSES

We Are Manufacturers
of Felt and Cotton Mattresses and
Wholesalers of
BED SPRINGS, COTS, CHAIRS, Etc.
El Paso Bedding Co.
P. O. Box 714. El Paso Texas

REAL ESTATE

MEXICAN INVESTMENTS
Our Specialty.
**Mexico Realty and
Investment Co.**
P. B. FUGA, Mgr.
HOTEL SHELTON
PHONE 590.

VULCANIZING

Like You Want It,
When You Want It
Try Us.
EL PASO VULCANIZING WORKS
117 N. Kansas. Phone 3240

AUTO Batteries

Willard
NEXT TIME TRY US.
**Western Battery and
Magnet Co.**
214 E. Boulevard.

CARPENTERS

AND CABINET MAKERS
Store Fronts, Fixtures, Ice Boxes,
Show Cases, and Screens.
Wimber & Chenoweth
416 E. OVERLAND ST.
Phone 3762.

DISTILLED WATER

QUICK DELIVERY
**EL PASO DISTILLED
WATER CO.**
Phone 489.

HAY, Grain And Feed

Walter S. Clayton
OCHAO AND FIRST STS.
PHONE 394.

"NOW"

What Is It?

SADDLES

AND SHOE FINDINGS
West Texas Saddlery Co.
210 SOUTH OREGON ST.

WATER BAGS

TENTS, AWNINGS AND
CAMP FURNITURE
**El Paso Tent & Awning
Company**
214 San Francisco Street
Phone 2044.

AUSTIN Terrace

The Only Parked Residence District
in El Paso—The Home Place
Beneficial.
**W. H. Austin
Jas. L. Marr & Co.** Acft.

CHINA

Fine China, Glassware—
Art Pottery.
McKule Smith
THE DINNERWARE HOUSE
102 North Stanton.

"DOCTORS"

"SPECIALISTS"
MARKER & YONGE
FORD REPAIRING EXCLUSIVELY
620-622 Texas St.
Phone 2278.

HOTEL LOCKIE

Rates\$1.00 Day Up
Special Rates By Week or Month.
Cor. Mills and Stanton.

NURSERY

Large Variety of Cut Roses, Hang-
ing Baskets, Porch and Window
Boxes.
El Paso Nursery Co.
2209 Black Alameda Ave.
Phone 3330.

SEEDS

AND POULTRY SUPPLIES
Manufacturers of PERFECTION
Brand Poultry FEEDS
W. D. Wise Seed Co.
Retail Store, 196 N. Stanton.

WELDING

"Save the Pieces."
And Send Them to Us—add You'll
Save Money.
Brown Welding Co.
212 San Francisco St.